

Total number of printed pages-3

1 SEM PG (DODL) COM 4

2021

COMMERCE

Paper : Com-104

(Entrepreneurship Development)

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

Answer the following questions.

1. (a) Explain the literature description of entrepreneur and entrepreneurship.

8+8=16

OR

- (b) Explain the differences between entrepreneur and enterprise and entrepreneurs and managers.

8+8=16

Contd.

2. (a) Detail out the views on entrepreneurship put forwarded by Schumpeter, Walker and Drucker. 6+5+5=16

OR

- (b) Explain the theories of Entrepreneurial supply. 16

3. (a) Elucidate entrepreneurial decision-making in small firms. 16

OR

- (b) How will you identify and evaluate business opportunities? 16

4. (a) What are the various strategies and approaches you would adopt for an EDP for a target group? 16

OR

- (b) Detail out a module of an EDP for a target group. 16

5. (a) Explain the social and institutional issues for entrepreneurship development in North-East India. 16

OR

- (b) Briefly explain the thrust areas and prospects for small scale enterprises in North-East India.

16

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