

Course No.: 601
Marks: 80

LEGAL SECURITIES AND OTHER ISSUES (LSOI XXI)

Hours: 40

Objective: The objective of this paper is to create awareness among the students about the implications of Laws, Regulations and Security aspects on the conduct of Business through e-commerce.

Course Contents:

Unit I: Legal framework: Shrink-wrap-contracts, laws relating to online contracts, jurisdiction of the owner website; domain name- strategy of holding certain names, legal issues, registration scheme or scam, disputes and its resolution; trademark – purpose, registration; copyright vs trademark; trade mark and domain name; jurisdictions, current global and Indian Scenario (brief idea)

20: 10 hrs

Unit II: Legal Issues: Consumer privacy, Consumer protection and security, IT act 2000, Legal issues like Jurisdiction, export and import regulations, intellectual property rights, Cryptography and security, contracts, cross boarder, cross border transactions, contents, consumer protection, copy right and trademark, ethical issue resolution, taxation and accounting; current status of implementation in India and World.

20 : 10 hrs

Unit III: Security and Security Considerations: Copyright protection techniques, principles of competitor intelligence and its role in new product development; security monitoring services; firewall and other hardware and software considerations, viruses and electronic sabotage, hacking vulnerabilities, viruses, wireless security issues, cookies, national government in Internet crime and e-business security (Basic Idea).

20 : 10 hrs

Unit IV: Payment System & International Agencies: International trade, Commercial Issues and Payment System: Customs, taxation; Insurance; Electronic payment system, multiple currency transactions, adoption of uniform commercial code similar to the UCC. International agencies: role of International agencies involved in addressing these issues and their future initiatives; United Nation Commission in international Law (UNCITRAL) OECD, World trade Organisation (WTO), Federal Trade Commission (FTC), World Intellectual Property organization (WIPO), International Chamber of Commerce (ICC).

20 : 10 hrs

Text and Reference Books:

1. Lew, Julton D.M and Clive Standbook: International Trading- Law and Practice, Euromoney Publications, London
2. O' Brien J: Management Information Systems, Tata McGraw Hill.
3. Journal of World Trade Law.
4. GATT/WTO, various publications.