

**Course No. : 502 ENTREPRENEURSHIP DEVELOPMENT (ENDT XVIII)**  
**(For B.Com General and six Speciality Courses)**

**Marks: 80**

**Hours: 40**

**Objective:** The purpose of this paper is to prepare a group where the students view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.

**Course Contents:**

**Unit –I:** Concept and definition of entrepreneur and entrepreneurship, types of entrepreneur, Matching of situational requirements and types of entrepreneur.

20:10hrs

**Unit –II:** Entrepreneurship and economic development, emergence of Women entrepreneurship in national and global perspective, problems of women entrepreneurship in Assam. Opportunities and challenges of women entrepreneurship. Concept, role, problems and prospects of rural entrepreneurship.

20:10hrs

**Unit – III:** Self- help Groups-objectives , formation, funding and working , Leadership - styles , Theories -The Trait Theory. The Situational Theory, The Free Rein Theory, The followers' Theory, EDP-needs , objectives – weaknesses.

20:10hrs

**Unit IV:** Salient features of Micro Small and Medium Enterprises Development Act 2006 , promotional agencies - Micro, Small and Medium Enterprises Development Organisation (MSMDO) District Industries and Commerce Centre (DI&CC) Khadi and Village Industries Commission / Board (KVIC/ KVIB) , IIE , NEDFi , NEITCO.

20:10hrs

**Text and Reference Books:**

- 1.Desai Vasant: Dynamics of Entrepreneurial Development, Himalaya Publishing House, Mumbai.
- 2.Khanka S.S.; Entrepreneurial Development, S. Chand & Company Ltd., New Delhi
- 3.Srivastava S.B.; A Practical guide to Industrial Entrepreneurs, S. Chand and Sons, New Delhi.
- 4.Rajkonwar A.B. Entrepreneurship Development, Kalyani Publishers, Ludhiana.
- 5.Deb Rana Bijoy: Fundamentals of Entrepreneurship.
6. Kumar: Entrepreneurship: Creating and Leading and Entrepreneurial Organisation, Pearson, New Delhi.
7. Nagendra: Entrepreneurship and Management, Pearson, New Delhi.