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1 PG DODL COM 4

2020

COMMERCE

Paper : 104

(**Entrepreneurship Development**)

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. (a) Explain the evolution of the term entrepreneur and entrepreneurship. State and explain the characteristics of an entrepreneur. 6+10=16

Or

- (b) Explain the differences between entrepreneur and enterprise with the help of examples. 16

2. (a) What are competencies? Explain *five* entrepreneurial competencies with the help of examples. 4+12=16

Contd.

Or

(b) Explain the theory of invisible cost with appropriate examples. 16

3. (a) Elucidate two institutions assisting entrepreneurs. 16

Or

(b) Elucidate entrepreneurial decision-making and marketing practices in small firms. 16

4. (a) Explain the various phases of an EDP. Also highlight the problems of EDPs. 10+6=16

Or

(b) Elucidate the importance of EDP for entrepreneurial development. 16

5. (a) Write the prospects of entrepreneurship development in NER. 16

Or

- (b) Discuss some of the social and institutional issues preventing the development of entrepreneurship in North-East India. 16