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1 PG DODL COM 4

2019

(August)

COMMERCE

Paper : 104

(Entrepreneurship Development)

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. (a) Define the terms entrepreneur and entrepreneurship. Explain the role of an entrepreneur. 6+10=16

Or

- (b) Discuss the differences between an entrepreneur and a manager. In what way are entrepreneurs different from enterprises? 10+6=16

2. (a) Discuss the essential qualities and traits of an entrepreneur. 16

Or

- (b) Critically evaluate the views on entrepreneurship put forwarded by Schumpeter, Walker and Drucker. 16

3. (a) Explain when does an idea become an opportunity. Explain the various steps involved in identifying and evaluating business opportunities by an entrepreneur. 4+12=16

Or

- (b) Explain the role of *any two* of the following financial institutions in the entrepreneurship development: 8×2=16

(i) NSIC

(ii) NABARD

(iii) SIDBI

(iv) Assam Gramin Vikash Bank.

4. (a) What do you mean by EDPs ? Explain the importance of EDPs for entrepreneurship development.

4+12=16

Or

- (b) What do you mean by module of an EDP ? Explain the various strategies and approaches that are followed for organising EDPs in India.

4+12=16

5. (a) Discuss the various factors impeding the growth of entrepreneurship in North-East India. What measures would you suggest to overcome these factors ?

8+8=16

Or

- (b) Discuss some of the social and institutional issues preventing the development of entrepreneurship in North-East India.

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