1 PGDE COM 4

2016

(September)

Paper: 104

(Entrepreneurship Development)

Full Marks - 80

Time - Three hours

The figures in the margin indicate full marks for the questions:

Answer the following

1. (a) Explain the literary description of the words 'entrepreneur' and 'entrepreneurship'. 16

Or

- (b) Define entrepreneurs in small firms. 16
- (a) Compare and contrast the views of Schumpeter, Walber and Drucker on entrepreneurship.

(b)	High	light	the	'Theor	y of	Transaction	Cost
201				of an	198		16

3. (a) How would you identify and evaluate business opportunities?

Or

- (b) Explain the role of SIDBI on entrepreneurship development.
- 4. (a) Detail out a EDP module for an assumed target group.

Or

- (b) What are the various strategies and approaches for EDPs?
- 5. (a) What is entrepreneurship development visa-vis economic development in North-East?

Or

(b) What is entrepreneurship development visa-vis social issues in North-East? 16