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1 PGDE COM 4

2015

(August)

COMMERCE

Paper : 104

(Entrepreneurship Development)

Full Marks – 80

Time – Three hours

The figures in the margin indicate full marks for the questions.

1. (a) With the help of examples, explain the term entrepreneur and entrepreneurship. 16

Or

- (b) With the help of example show the differences between an entrepreneur and an enterprise. 16

2. (a) Explain the theory of invisible cost. 16

Or

(b) Explain five traits an entrepreneur should have with the help of a case study. 16

3. (a) As an entrepreneur how would you approach a leading institution for a term loan ? 16

Or

(b) Elucidate two institutions assisting entrepreneurs. 16

4. (a) Show the detail module for women (EDP) Entrepreneurship Development Programme. 16

Or

(b) How far EDPs in India are successful for entrepreneurship development ? 16

5. (a) Justify three thrust areas for developing entrepreneurship in North East India. 16

Or

(b) Detail out five ways of encouraging entrepreneurship in North East India. 16