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1 PG DE COM 1

2013

(August)

COMMERCE

Paper : 101

(Business Environment)

Full Marks – 80

Time – Three hours

The figures in the margin indicate full marks for the questions.

1. (a) Discuss the significance of internal business environment with example. 16

Or

- (b) Discuss the role of economy, technology, competitor and government in business environment with examples. $4 \times 4 = 16$

2. (a) Critically argue the success stories of foreign investments in India during the plan period. 16

Or

- (b) Critically argue the powers of the Commission as provided by the MRTP Act. 16

3. (a) Write a detail note on the pricing policy of India. 16

Or

(b) Write a detail note on the household saving pattern in India. 16

4. (a) Explain the important provisions related to redressal machineries as prescribed under the Consumer Protection Act. 16

Or

(b) Explain the growth trends of Indian capital market. 16

5. (a) Discuss the impact of India's foreign policy on trade promotion after liberalization. 16

Or

(b) Discuss the impact of IT revolution on Indian business enterprises. 16