6 SEM TDC BAPP 4 (Sp)

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COMMERCE

(Speciality)

Course : 604

(Basics of Academic Project Preparation)

Full Marks : 80

Pass Marks : 24

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Choose the correct answer : 1×4=4

(i) Applied research is also called

(1) casual research

(2) action research

(3) evaluation research

(ii) A schedule can be used if the respondent is

(1) poor

(2) literate

(3) illiterate

(Turn Over)

    (iii) Cluster sampling divides the population into

        (1) groups

        (2) universe

        (3) units

    (iv) ____ is the first stage of data processing.

        (1) Tabulation

        (2) Coding

        (3) Editing

(b) Fill in the blanks :   1×4=4

    (i) Quantitative research is ____ based.

    (ii) A structured interview is a ____ list of questions.

    (iii) Sampling error is present only in a sample survey and not found in ____ method.

    (iv) Rank correlation is based on ____ data.

2. Write short notes on any *four* of the following :   4×4=16

    (a) Features of research

    (b) Interview method

    (c) Checklist

    (d) Rating scale

    (e) Project report

(3)

3. (a) Define 'hypothesis'. What are its different sources? Discuss about the characteristics of a good hypothesis.
2+6+6=14

Or

(b) What is 'research design'? Why is it necessary for conducting a study? Explain the functions of a good research design. 2+4+8=14

4. (a) What is primary data? Explain the various methods of collecting primary data. 2+12=14

Or

(b) What is 'interview skill'? Why is interview skill so important in conducting an interview? Explain the main areas of interview skill. 2+4+8=14

5. (a) (i) Explain the various steps of designing a good questionnaire. 7

(ii) Suppose you are required to enquire into the cost of living in your town. Draft a questionnaire. 7

Or

(b) What are various methods of sampling? Explain in detail the various steps involved in sampling process. 4+10=14

6. (a) What is data processing? Evaluate the steps involved in data processing.

2+12=14

Or

(b) What is 'research report'? What are its essential characteristics? Discuss the stages in preparation of a research report.

2+6+6=14

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