2018

COMMERCE

(Speciality)

Course : 604

(Basics of Academic Project Preparation)

(New Course)

Full Marks : 80

Pass Marks : 24

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. *(a)* Fill in the blanks : 1×4=4

   (i) Research helps to find out answer for ____ questions.

   (ii) ____ can be used if the respondents are illiterate.

(iii) Questionnaire means a set of questions written for a ____.

(iv) Presentation of data in the ____ form is one of the techniques of data processing.

(b) Write True or False :   1×4=4

(i) Quantitative research is variable based.

(ii) The main role of interviewer is to maintain privacy of respondent.

(iii) Questionnaire contains indefinite questions.

(iv) A bibliography contains the sources of inspiration taken and consulted.

2. Write short notes on (any *four*) :   4×4=16

(a) Hypothesis

(b) Research Project

(c) Check List

(d) Random Sampling Method

(e) Requisites of a Good Table

3. (a) What do you mean by 'Research'? What are its characteristics? Explain the most common problems faced by researchers in India. 2+4+8=14

Or

(b) What is 'Research Design'? What are its functions? Discuss the essential features of a good research design. 2+6+6=14

4. (a) What do you mean by 'Primary Data'? Explain the various methods of collecting primary data. 2+12=14

Or

(b) What is 'Interview Skill'? Why is it so important in conducting an interview? Discuss in brief any four main areas of interview skill. 2+4+8=14

5. (a) What is 'Data Collection'? Explain the various tools used in data collection in any research survey. 2+12=14

Or

(b) What is 'Questionnaire'? Explain the various steps of designing a good questionnaire. 2+12=14

6. *(a)* What is 'Data Processing'? Discuss the various steps involved in processing of data.   2+12=14

Or

(b) What is a 'Report'? What are the characteristics of a good report? Briefly describe the structure of a report.

2+4+8=14

★ ★ ★